

Stephen J. Hopson

Former Wall Street Stockbroker and the World's First Deaf Instrument Rated Pilot



Presentations that are engaging, fun, and passionate. Audiences see how overcoming the impossible is actually possible if they have the heart to persevere.

STEPHEN'S AUDIENCES INCLUDE:

National Imaging & Mapping Agency
Boston University
The Ninety-Nines, Inc. Women Pilots
National Reconnaissance Office
UNUM/Provident Corporation
Ohio Northern University
Heartwarmers
and many others. . .

To schedule Stephen's presentation for your company or organization, please contact:

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or visit his website:

www.sjhopson.com

*"Every adversity carries within it
the seed of equal or greater benefit."*

-Napoleon Hill

Born profoundly deaf, Stephen J. Hopson is an expert on the art of overcoming adversity. He has experienced every conceivable obstacle that could be placed in his path because he dared to dream big. A former Wall Street stockbroker, Stephen increased his personal sales by 1700% in less than four years—without being able to simply pick up the phone and call prospects, the way most brokers would. Because of the special phone service he had to use, almost everyone hung up on him, thinking it was a prank call! How did he overcome rejection and go on to manage a multi-million dollar portfolio?

In February 2006, Stephen became the first deaf pilot in aviation history to earn an instrument rating, a feat considered impossible by almost every "aviation expert." An instrument rating requires the ability to hear on the radio. How did he get the rating despite ironclad FAA regulations?

A warm, charismatic, and gifted storyteller, Stephen weaves inspiring anecdotes from his life experiences into the fabric of his keynote presentations to bring home the message that overcoming the impossible really *is* possible if one has the heart to persevere. A fellow passenger on a flight in 1996 told him, after hearing his life story, "Stephen, you have the world in the palm of your hand." Stephen's audiences come away understanding that it's not what happens to them in life that matters—it's how they perceive and deal with adversity that will determine the course of their lives.



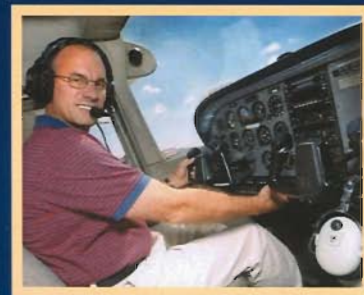
And that's what sets Stephen apart as a speaker. There's admittedly no shortage of motivational speakers, but how many are speaking from their own personal experience about overcoming insurmountable obstacles? Many speakers tell



positive, inspiring stories about what other people did, but how many can really tell audiences, "This is what *I* did, this is how *I* did it, and here's how *you* can do it, too!" Stephen knows that if he could defy seemingly impossible odds and succeed despite them, others can as well, and he provides his audiences with blueprints for *their* success.

Stephen J. Hopson

“Adversity does not discriminate—no one is immune from it”



WHAT AUDIENCES ARE SAYING ABOUT STEPHEN

“Stephen Hopson is an amazing speaker. He teaches audiences how to HEAR. What’s so unusual about that? Well, Stephen’s deaf. Yet he does indeed teach thousands how to HEAR. If you currently don’t have a passion which requires your unique abilities. . . if you’re not actively exploring possibilities to live your passion. . . if you’re not acting on the impressions that come from doing this. . . and if you’re not remembering lessons learned every day and those who helped you along the way. . . if you’re not doing this—you don’t know how to HEAR! Not a problem. Stephen Hopson can teach you to HEAR in a very unusual way—if you’ll let him!”

- Tony Brigmon, former Goodwill Ambassador for Southwest Airlines

“The warmth that the students have expressed for you since the program seems to be a mix of admiration for you, and appreciation for how empowered you made them feel. I read over 400 evaluations of your presentation, and again and again, people wrote how thankful they were to have heard you speak.”

- Evonne Noble, Program Manager, Boston University

“You had [the audience] laughing and at the same time in awe of your accomplishments, your optimistic and ‘go for it’ attitude, and your courage.”

- Rebecca Duggan, Chapter Chair, Michigan Chapter, Ninety-Nines International Women Pilots Organization

“Your message of not allowing others to limit your goals or tell you something is impossible is powerful and relevant for all of us as we pursue our hopes and ambitions.”

- Randall S. White, Professor, University of Akron

Sample Keynote Program: How to Turn Adversity into a University of Possibilities!

with Stephen Hopson: The World’s First Deaf Instrument Rated Pilot

We all have dreams, and we all face various unknowns in our future—academically, professionally, and personally. In this signature keynote presentation, Stephen shares humorous and inspiring personal stories to drive home the value of using the HEAR principle to face the adversity that comes our way.

Stephen teaches that by:

- H**aving a passion
- E**ntertaining the possibilities (with enthusiasm!)
- A**cting on intuition, and
- R**emembering who helped along the way

Audiences will learn to see obstacles as nothing more than illusions, and to face adversity with confidence, courage, strength, and hope.

Not only will audiences HEAR what Stephen sees, they will also come away from the meeting reinvigorated, ready to turn adversity into a university of possibilities and win!

Everybody needs to HEAR this presentation because adversity does not discriminate!

TOP TEN REASONS WHY STEPHEN SHOULD BE THE SPEAKER AT YOUR NEXT EVENT:

10. **INTEGRITY:** Does not pretend to be anyone but the one and only Stephen Hopson! He never accepts a speaking engagement that he feels isn’t the right fit for your organization—he’ll refer another speaker if necessary.
9. **ORIGINALITY:** No one else in the world has the distinction of creating a proven system of overcoming adversity with the H.E.A.R. Principle. Nor can anyone else own the rights to the “exploding hearing aid box” story! Because Stephen uses real-life stories from his own personal experience, it guarantees your audience will never hear another “tired story.”
8. **EXPERTISE:** Personally experienced and overcame adversity on the way to becoming a six-figure stockbroker, then chucked it all to become the world’s FIRST deaf instrument-rated pilot. A contributing author to three best-selling books, including *Chicken Soup for the College Soul*.
7. **FUN:** Keeps audiences smiling with inspiring and humorous anecdotes. You look like the hero for hiring Stephen!
6. **ACCESSIBILITY:** Stays afterward to meet and mingle with audiences in person—doesn’t just dash off to the next speaking engagement.
5. **CUSTOMIZATION:** Uses a specially designed pre-program questionnaire to tailor presentations specifically for YOUR organization.
4. **VERSATILITY:** Knows how to serve as a catalyst for organizational change, as a teacher to demonstrate different ways of perceiving and overcoming obstacles, and as a motivator to encourage people to step outside the box. Stephen can present a keynote AND breakout sessions on the same day, or over a two-day period—whatever works best for your needs.
3. **GENUINE:** Provides sincere, self-effacing presentations without the fluff.
2. **RETURN ON INVESTMENT:** Not just a talking head, but someone who provides lasting impact long after he’s gone from the platform.
1. **ARTICULATE:** How many other deaf (or even hearing) speakers have mastered the English language and can easily and effectively communicate verbally—without ever having heard a sound?